Executive Proclamation
State of South Dakota
Office of the Governor

Whereas, Available knowledge indicates that human milk optimally enhances the physical growth, brain development and well-being of all infants, and promotes maternal and infant bonding; and,

Whereas, Infants that are breast-fed receive the best possible nutrition and protection against specific infections, allergies and obesity; and,

Whereas, Breast-feeding is recognized as the preferred method of feeding by the American Academy of Pediatrics, the American College of Obstetrics and Gynecology, the American Dietetic Association, the U.S. Department of Health and Human Services, the U.S. Department of Agriculture and the National WIC Association; and,

Whereas, Breast-feeding is identified by the U.S. Surgeon General as a high priority in the year 2010 Healthy People objectives, and a combined effort of business, community and government leaders is needed to support the preferred method for infant nutrition; and,

Whereas, In South Dakota, a coalition has been formed to promote breast-feeding in the state with representation from the Department of Health, the Cooperative Extension Service, the Indian Tribal Organization WIC Programs, Northern Plains Healthy Start, Early Headstart, La Leche League, Sanford Health-USD Medical Center, Avera McKennan Hospital, Rapid City Regional Hospital, SDSU College of Nursing, USD School of Medicine, Sacred Heart Medical Clinic, Avera St. Luke's Hospital in Aberdeen, South Dakota Nutrition Council, practicing physicians, and independent lactation consultants; and,

Whereas, The World Alliance for Breast-feeding Action, in conjunction with the World Health Organization and UNICEF, has proclaimed August 1-7, 2007, as the sixteenth annual World Breast-feeding Week:

Now, Therefore, I, M. Michael Rounds, Governor of the state of South Dakota, do hereby proclaim August 1-7, 2007, as

WORLD BREAST-FEEDING WEEK

in South Dakota, and I urge all citizens to join in supporting "Breast-feeding: The 1st Hour – Save One Million Babies" for healthier infants and stronger communities.

In Witness Whereof, I have hereunto set my hand and caused to be affixed the Great Seal of the state of South Dakota, in Pierre, the Capital City, this Twelfth Day of July in the Year of Our Lord, Two Thousand and Seven.

M. Michael Rounds, Governor

Attest:

Chris Nelson, Secretary of State